



2018 PBA Lite Registration Form

Use this form to register for an upcoming PADI Business Academy program.

Date _____

Member Name _____ No. _____

Store/Resort Name _____ No. S- _____

Phone (_____) _____ Cell Phone (_____) _____

Email _____

Curriculum- Google Ads Made Easy - A step-by-step interactive seminar focused on implementing Google Ad campaigns. Stay ahead of curve by learning how to properly market your business and services with Google advertising. This seminar will focus on how to plan, prepare and implement Google AdWords and Display Ad campaigns, complemented with live demonstrations and workshops.

Registration Includes* - Tuition for one PADI Member, USB drive filled with PBA materials and 3 Seminar Credit for PADI Pro ConEd.

Select a 2018 PADI Business Academy Program				NUMBER OF ATTENDEES
CODE	✓	PADI Five Star Member Promotion:		
		<ul style="list-style-type: none"> New PADI Five Star Members receive one FREE space at PBA 2018 of your choice. Promotion valid for any newly upgraded Five Star Member within the last 12 months only. 		
4		17 November 2018 (8am – 12pm)	Las Vegas, Nevada - <i>During DEMA Show 2018</i>	

STAFF ATTENDING BUSINESS ACADEMY:

Name _____ Program Code (4) _____ PADI Member# _____

Name _____ Program Code (4) _____ PADI Member# _____

Name _____ Program Code (4) _____ PADI Member# _____

✓ ALL THAT APPLY	PRICING CATEGORY	# OF ATTENDEES	PRICE PER PERSON	TOTAL COST
	NEW PADI Five Star Member Promotion	1 MAX	FREE OF CHARGE	\$0.00
	PADI Five Star Member Price – Before 25 October 2018		\$ 100 US per person	
	PADI Dive Center & Resort Price – Before 25 October 2018		\$ 115 US per person	
	PADI Individual Member Price – Before 25 October 2018		\$ 125 US per person	
	Add \$25 if registering after 25 October 2018		\$ 25 US per person	

PAYMENT METHOD (In US Dollars)

MasterCard VISA American Express Discover Card

Or: Check/Bank Draft No. _____

Card Number _____

Card expiration date _____

Cardholder Name (PRINT) _____

Authorized Signature _____

*Does not include airfare, hotel, transportation or food costs. All other expenses incurred will be the responsibility of the participant.

**Dates and locations are subject to change.

***Attendees must be from the same store. Attendees do not have to attend the same two-day program.

****Pricing and deductions vary by PADI Regional Headquarters and are subject to change.

PLEASE RETURN THE COMPLETED REGISTRATION FORM TO PBA@PADI.COM